

**THE VALUE FOR MONEY COMPANY LTD EXHIBITOR FACT SHEET**  
**The Great Yorkshire Christmas Fair**  
**Thursday 27th to Sunday 30th November 2025**

**ADDRESS**

The event takes place in Hall 1 of The Yorkshire Event Centre at the Great Yorkshire Showground just outside of Harrogate off the A661 Wetherby Rd. Paste <http://www.eventcentre.co.uk/How-To-Find-Us> into your web browser for directions to the Event Centre. It is well signposted – once you get to Sainsbury, turn there and it's about a mile up the perimeter road. The exhibitor stand build takes place on Wednesday 26th November between 8 am - 8pm. Once you arrive, a parking marshall will direct you to the appropriate unloading bay (a) or (b) area. As soon as your van is unloaded can you then proceed immediately to park your van in the designated exhibitor parking area. See map of the site here in the 'Exhibition Space Info' doc in The Great Yorkshire Christmas Fair 'Exhibitor Information' section of our website.

**HOURS OF OPENING TO EXHIBITORS**

Exhibitor wristbands will be given to you on arrival by security or David and Noelle and must be worn at all times so that you can gain entrance. On the main Fair days. Thursday, Friday and Saturday - exhibitors may gain entrance from 7.30 am for morning re-stocking and in the evenings the Hall will remain open for exhibitors to re-stock until 6.30pm.

**Public opening hours**

Thursday – 9.30am – 5pm

Friday – 9.30am – 5pm

Saturday – 9.30am – 5.00pm

Sunday – 9.30am – 4pm

**SECURITY**

There will be three security guards on duty on the Exhibitor build day and also two guards on duty overnight both that night and each night throughout the show. During the fair days there will be three security guards on duty during show hours.

**NAME BOARDS**

We will supply a name board to go on the fascia above your stand. It will be the business name we normally know you by. However, if the name you are using at the fair is different to your usual operating name, can you please make sure to inform Noelle ([noelle@ukgrandsales.co.uk](mailto:noelle@ukgrandsales.co.uk)) or Ciara ([ciara@ukgrandsales.co.uk](mailto:ciara@ukgrandsales.co.uk)) (depending on who you have been in comms with) so that it appears as you require on the fascia board.

## **TABLES AND CHAIRS**

Tables and chairs should be booked in advance by using the order form on the UK Grand Sales website. Due to ever-rising costs we have had to introduce a hire charge of £5 plus vat (£6) per table. Please email the completed form back to us at the address indicated and back the hire fee to our account: The Value For Money Co Ltd acct no: 14920773 sort code:16-00-84. We will send you a receipted invoice by return.

## **LIGHTING AND ELECTRICAL SUPPLY**

There is lighting in the venue but you may wish to use spotlights or fluorescents on your stand.

1. If you have your own spotlights and wish to bring them and have them fitted by our contractors please ensure that:

- You have ordered the relevant plug socket outlet for your fitting from our electrical contractors, PWS Electrics Ltd (see Electrical Order Form on the website)
- Your fittings are in full working order and have been tested by a competent person
- The leads are of sufficient length to reach a power point
- All fittings have 3-pin fused plugs

2. To have your stand connected up to the mains and fitted with an electricity socket and/or to hire light fittings you will need to complete the electrical order form and pay as instructed on the website -

<http://pwselectrics.co.uk/ordering/> If you have any queries about electrical fittings please contact Robert Walker on 07973 729238 or email [pwselectricsltd@hotmail.com](mailto:pwselectricsltd@hotmail.com)

## **SHELL SCHEME**

The stands are a wooden shell scheme that is covered in a grey Velcro-compatible tweed fibre which can also be nailed or screwed into (nb – if you do screw or nail into them please make sure that any screws or nails are removed at the end of the show). The shell scheme is measured by the outside widths. The inside width is 5cm less than your stand size – ie. 2x1 stand would be 1.95m x 95cm. If you require a support beam across the stand for attaching lighting track please tell Noelle or David, though usually lighting is fitted to the fascia so you don't need to order this kind of extra. The food stands are covered in a black Velcro compatible fabric.

## **TELEPHONE LINES and PDQs**

There is free wifi in the venue. Ask David or Noelle for the passwords when you arrive – do check it is working with your payment system before Thursday morning! You can hire temporarily (or buy) a mobile pdq that works via the mobile phone system. 123 Send are one of the market leaders in this area tel: 0870 2030 123. Their website is: [www.123send.net](http://www.123send.net). Remember, as a back up in case of failure, to bring a manual swipe machine and the appropriate vouchers if you wish to take credit cards.

## **STORAGE**

There will be a large storage area available onsite in Hall One for Exhibitors. This will open from 8am on the sale days. There will be an urn with free tea and coffee, milk and sugar for your exclusive use so you don't have to queue with customers where you can go for a hot drink at any time during the show.

## **HEALTH & SAFETY/EXHIBITOR INSURANCE**

You must bring the completed risk assessment form and proof of insurance with you to the event. You can download the Risk Assessment Form from our website and you can also view a sample Risk Assessment statement to help you with this task. There are various insurance companies offering tailored packages for exhibitors to cover the sort of risks involved in shows. Two of these are Inevexco ([www.inevexco.co.uk](http://www.inevexco.co.uk)) and Hiscox (<https://www.hiscox.co.uk/event-insurance/exhibitor-insurance>). Please note that the aisles and all fire exits should be kept clear at all times. There is no smoking anywhere inside the venue and the distribution and display of printed or other placards, handbills or circulars except by exhibitors within the confines of their own allotted areas, is prohibited.

## **OVERNIGHT ACCOMMODATION**

Please check online for nearby accommodation options and availability. We would recommend doing this in plenty of time so you ensure you are able to stay close by and at the most reasonable rate possible.

## **COMPLIMENTARY TICKETS**

Please let us know if you would like complimentary tickets for inviting your special customers. They are a great way of thanking loyal customers reminding them to visit you again & spend more! Email [admin@ukgrandsales.co.uk](mailto:admin@ukgrandsales.co.uk).

## **STAND BREAKDOWN**

Please remember that the fair is advertised as running from 9.30am to 4pm on Sunday 30th November. Stands should not be broken down and boxes wheeled back and forth until then. To do so is a breach of the Health and Safety regulations pertaining to public events and makes us liable to prosecution in the event of any accident taking place. Vans will not be allowed down to the loading areas until after 4pm.

If you have queries on any of the above, please call David on 0778 877 8085 or Noelle on 07766 376410.

We look forward to seeing you at the show.

David Heslam. (Director) The Value For Money Co Ltd